

Phetso Ntsowe

Self-Trust & Leadership Coach · Speaker · Author

Short Bio (60 words)

Phetso Ntsowe is a Self-Trust & Leadership Coach, Speaker, and Author with seventeen years in corporate banking. Founder of The Incredible Woman™ Platform and creator of the RISE Framework™, she helps women lead from the inside out. John Maxwell Certified, DiSC Practitioner, and G100 Botswana Country Chair.

Full Bio

Phetso Ntsowe sits at the rare intersection of strategic corporate leadership and transformational personal development. A Risk Manager at FNB Botswana Retail and holder of an Executive MBA in Business Analytics, she founded The Incredible Woman™ Platform and The Incredible Circle™ — a thriving community of women leaders — and authored *From Fearful to Fearless*.

Her proprietary RISE Framework™ (Rooted Confidence, Inner Voice, Strategic Visibility, Expressed Brand) anchors her coaching and speaking. As a John Maxwell Certified Coach, Speaker and Trainer, DiSC Certified Practitioner, and G100 Botswana Country Chair, Phetso speaks to audiences from executive teams to frontline staff — always with depth, warmth, and practical insight.

Signature Speaking Topics

- The RISE Framework™ — Building women who lead from the inside out
- Self-Trust as a Leadership Strategy — Why the inner work is the real work
- Trust as a Leadership Currency — Cultures where trust is practised, not promised
- Understanding Behavioural Styles — How DiSC unlocks team effectiveness
- Culture, Courage & the Incredible Woman — Reclaiming voice in rooms not built for us

Credentials & Recognition

- Executive MBA, Business Analytics
- John Maxwell Certified Coach, Speaker & Trainer
- DiSC Certified Practitioner

- Author — *From Fearful to Fearless*
- G100 Botswana Country Chair
- Africa & Middle East Gender Mainstreaming Awards Finalist
- 35,000+ LinkedIn followers · 18,000+ newsletter subscribers

Speaking Formats

Keynote — 30 – 60 minutes

Ideal audience: Conferences, leadership summits, women's events, and corporate gatherings of 100 – 2,000+.

Outcomes:

- A defining, share-worthy moment that anchors your event
- Audiences leave named, seen, and called higher
- A clear shift in the room's energy and conversation

Workshop — Half-day or full-day

Ideal audience: Executive teams, women's ERGs, leadership cohorts, and intimate groups of 12 – 60.

Outcomes:

- Practical tools from the RISE Framework™ embedded in the team
- DiSC-informed insight into how the group leads and communicates
- A facilitated path from awareness to applied behaviour change

Panel — 45 – 90 minutes

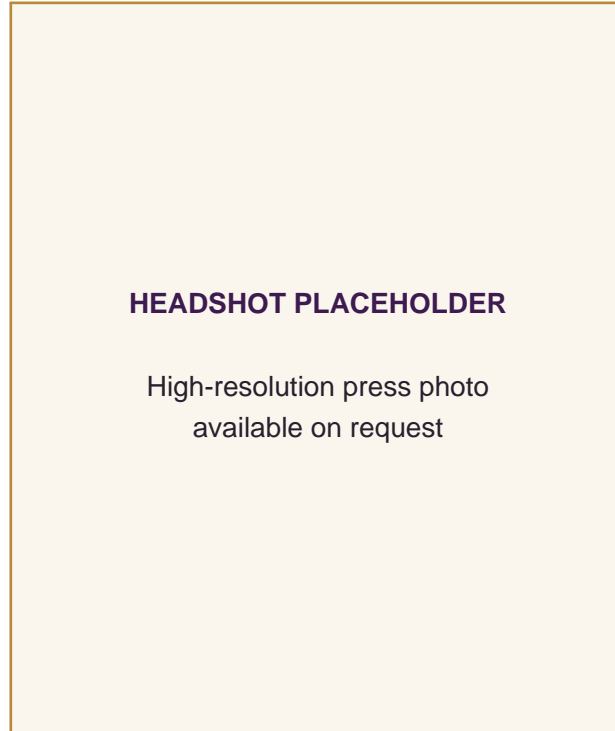
Ideal audience: Industry panels, fireside chats, media roundtables, and moderated executive forums.

Outcomes:

- Substantive contributions on leadership, risk, and women's advancement
- Quotable insight grounded in seventeen years of corporate experience
- A grounded, warm presence that elevates the entire conversation

HEADSHOT

Press & Promotional Image



Booking & Contact

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Based in	Gaborone, Botswana — available worldwide

"Leaders who trust themselves build organisations people trust."

Phetso Ntsowe · #StayIncredible